



Jennifer Visintine

Partner

St. Louis
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PRACTICES

- Intellectual Property
- Media Law

EDUCATION

- University of Missouri-Columbia School of Law, J.D., cum laude, 2004, Order of the Coif, Associate Member, Missouri Law Review, 2002-2003, Lead Articles Editor, 2003-2004
- Truman State University, B.S., 2001

ADMISSIONS

- Illinois
- Missouri

AFFILIATIONS

- Bar Association of Metropolitan St. Louis, Nominating Committee, 2016-2017; Women in the Legal Profession, Chair of Scholarship Committee, 2012-2017; Section chair, 2014-2015
- International Trademark Association, Internet Committee, 2018-Present; Pro Bono Committee, 2014-2017; Online Reference Committee, 2010-2013

EMPLOYMENT

- Thompson Coburn LLP Partner, 2014-Present Associate, 2004-2014 Summer Associate, 2003

Jennifer is a partner in the Firm's Intellectual Property and Media Law practice groups. She helps clients build and protect their brands and other valuable intellectual property. She regularly advises clients regarding trademark selection, registration and enforcement, domain name disputes, and copyright ownership, registration, fair use and infringement issues. Jennifer also drafts and effectively negotiates license and other agreements related to intellectual property and e-commerce, and helps clients by counseling them on various Internet, licensing, e-commerce and privacy issues.

In 2019, Jennifer was named an Up & Coming Lawyer (by Missouri Lawyers Media). This honor recognizes early-career lawyers who demonstrate professional excellence while making a positive impact on their profession and communities.

Recognitions

- Named Lawyer of the Year for Copyright Law in St. Louis by The Best Lawyers in America® (by BL Rankings), 2022
- Listed in The Best Lawyers in America® (by BL Rankings), 2021-2025
- Listed in Missouri & Kansas "Super Lawyers", 2009

COMMUNITY

- Volunteer Lawyers and Accountants for the Arts, Board Member, 2015-Present, Volunteer, 2005-Present
- United Way of Greater St. Louis, Women's Leadership Society, Cabinet Member, 2006-2010
- Redevelopment Opportunities for Women, Board Member, 2007-2010

Industries

- Intellectual Property
- Copyright
- Internet and New Media
- Licensing
- Media Law
- Privacy
- Sweepstakes
- Trademark

Presentations

- "Hot Topics in Trademark Law from Around the Globe," IPO Annual Meeting, New York, 2016
- "Eighth Circuit and Federal Circuit Trademark Law Review," Bar Association of Metropolitan St. Louis 2005, 2015

Publications

- "Branding your bud: Why trademarks are tricky for marijuana businesses"; *Thompson Coburn Tracking Cannabis Blog*, August 2015
- Co-authored with Mark Sableman, "Intellectual Property in the Media" Chapter 10; *The Missouri Bar Media Handbook*, 2009
- Co-authored with Mark Sableman, "Internet Publishing" Chapter 12; *The Missouri Media Law Handbook*, 2009
- Co-authored with Caroline Chicoine, "The Role of State Trademark Dilution Statutes in Light of the Trademark Dilution Revision Act of 2006"; *96 The Trademark Reporter* 1155, 2006