



## Jennifer Visintine

Partner

St. Louis  
314 552 6580 direct  
314 667 3633 fax  
jvisintine@thompsoncoburn.com

### PRACTICES

- Intellectual Property
- Media Law

### EDUCATION

- University of Missouri-Columbia School of Law, J.D., cum laude, 2004, Order of the Coif, Associate Member, Missouri Law Review, 2002-2003, Lead Articles Editor, 2003-2004
- Truman State University, B.S., 2001

### ADMISSIONS

- Illinois
- Missouri

### AFFILIATIONS

- Bar Association of Metropolitan St. Louis, Nominating Committee, 2016-2017; Women in the Legal Profession, Chair of Scholarship Committee, 2012-2017; Section chair, 2014-2015
- International Trademark Association, Internet Committee, 2018-Present; Pro Bono Committee, 2014-2017; Online Reference Committee, 2010-2013

### EMPLOYMENT

- Thompson Coburn LLP Partner, 2014-Present Associate, 2004-2014 Summer Associate, 2003

Jennifer is a partner in the Firm's Intellectual Property and Media Law practice groups. She helps clients build and protect their brands and other valuable intellectual property. She regularly advises clients regarding trademark selection, registration and enforcement, domain name disputes, and copyright ownership, registration, fair use and infringement issues. Jennifer also drafts and effectively negotiates license and other agreements related to intellectual property and e-commerce, and helps clients by counseling them on various Internet, licensing, e-commerce and privacy issues.

In 2019, Jennifer was named an Up & Coming Lawyer (by Missouri Lawyers Media). This honor recognizes early-career lawyers who demonstrate professional excellence while making a positive impact on their profession and communities.

### Recognitions

- Named Lawyer of the Year for Copyright Law in St. Louis by The Best Lawyers in America® (by BL Rankings), 2022
- Listed in The Best Lawyers in America® (by BL Rankings), 2021-2024
- Listed in Missouri & Kansas "Super Lawyers", 2009

**COMMUNITY**

- Volunteer Lawyers and Accountants for the Arts, Board Member, 2015-Present, Volunteer, 2005-Present
- United Way of Greater St. Louis, Women's Leadership Society, Cabinet Member, 2006-2010
- Redevelopment Opportunities for Women, Board Member, 2007-2010

**Industries**

- Intellectual Property
- Copyright
- Internet and New Media
- Licensing
- Media Law
- Privacy
- Sweepstakes
- Trademark

**Presentations**

- "Hot Topics in Trademark Law from Around the Globe," IPO Annual Meeting, New York, 2016
- "Eighth Circuit and Federal Circuit Trademark Law Review," Bar Association of Metropolitan St. Louis 2005, 2015

**Publications**

- "Branding your bud: Why trademarks are tricky for marijuana businesses"; *Thompson Coburn Tracking Cannabis Blog*, August 2015
- Co-authored with Mark Sableman, "Intellectual Property in the Media" Chapter 10; *The Missouri Bar Media Handbook*, 2009
- Co-authored with Mark Sableman, "Internet Publishing" Chapter 12; *The Missouri Media Law Handbook*, 2009
- Co-authored with Caroline Chicoine, "The Role of State Trademark Dilution Statutes in Light of the Trademark Dilution Revision Act of 2006"; 96 *The Trademark Reporter* 1155, 2006