

insights

TYPES NOT MAPPED YET March 28, 2019 | TTR not mapped yet | Jennifer A. Visintine, Steven M. Ritchey

Intellectual Property Primer for Higher Ed Institutions

Webinar

Organizations of all types and sizes should aim to protect their intellectual property, and institutions of higher education are no exception. The Intellectual Property Primer is designed to provide college and university staff with the basics of IP law and how it pertains to higher ed.

The IP Primer webinar will include information on patents including:

- What is a patent
- Types of patents and applications
- Content and requirements of a patent
- Typical patent examination timeline
- Best practices for protecting inventions
- Patent marking
- Prior commercial use defense
- Challenging patents in the Patent Trademark Office

Additionally, the webinar will include information on trademark and copyrights including:

- What are trademarks and copyrights?
- Acquiring and protecting your trademark
- Trademark enforcement
- Copyright protection
- Copyright infringement
- Fair use

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