


## lobbying & policy

An abstract background image with green and blue hues, featuring glowing particles and a curved, metallic-looking surface.

Our strategic plans can provide you a clear path to success, with milestones along the way to drive results

Our bipartisan lobbying team can connect you to policymakers at the highest levels of government in Washington. We build strategies aligned with your objectives and values, backed by our decades of experience delivering successful outcomes.

Today's political environment demands situational awareness and agility. Legislative and regulatory changes can instantly upend any organization's operations, but they can also create new opportunities for growth. We become our clients' eyes and ears in Washington, arming them to respond to developments that could affect their interests and their bottom line.

Whatever challenges you face, from navigating agency enforcement actions to congressional investigations, we act swiftly to achieve favorable results. When you need help growing your business, we know how to use public policy to create or expand markets.

Please browse our services below.

### advocacy & allies

To help you shape legislation, modify regulations, or overcome political challenges, we transform contacts into champions. We are subject matter experts in our industries, so we have relationships with the policymakers that matter most to you. We connect clients to allies through Hill Days, industry events, seminars, caucuses, briefings, and more. Should your organization encounter a congressional investigation or agency scrutiny, we can guide you every step of the way.

### analysis & tracking

Our cutting-edge research tools and bespoke reports can help you stay ahead of political and policy developments that impact your priorities. Our ongoing bill tracking, heat maps, and due diligence play an essential role in informing our clients' decision-making and keeping their leadership teams ahead of the news. But we don't stop there. We translate research into action-oriented approaches to managing risks and opportunities.

### building coalitions

To be truly heard, your message needs to be stronger, not louder. We are adept at building customized coalitions that incorporate thought leaders and potential supporters from traditional and unexpected places. Because we are experts in our industries, we have built-in trust with associations, philanthropies, researchers, think tanks, investors, NGOs, and others. We serve as your connector and facilitator, pinpointing the most effective allies, securing their support, and following through with a plan for a unified front.

### purposeful messaging

Amid Washington's political noise, clear communication is vital. We craft messages that resonate with policymakers. Our team can draft legislation, position papers, testimony, official correspondence, and more. To ensure your message lands, we can turn content into compelling, innovative multimedia. No matter the channels through which we push your message, it will stay consistent, on track with your goal, and most importantly, resonate with your target audience.

### values-driven strategy

Our client-specific strategic plans are laser-focused on your values. We invest our time and resources to understand your organization and its mission. Then, we tailor a plan that will be your north star in transforming incremental wins into positive change. We judge ourselves based on our outcomes, and you should too. Your strategic plan may include PAC proposals, public relations campaigns, or recommendations for which boards, associations, or philanthropic causes can best support your goals.



congressional calendar

# CONGRESSIONAL CALENDAR 2025

## JANUARY

Su	Mo	Tu	We	Th	Fr	Sa
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## FEBRUARY

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## MARCH

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## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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Every client is important to us, no matter its size or point in its life cycle. We want to understand your business and your specific long-term goals, which we are invested in helping you achieve.

Our approach is holistic. Practicing law today requires knowledge of your industry and markets. We take the time to get to know you to be a true partner.

We work with clients of all sizes, from startups to well-established, large multinational corporations, addressing their needs efficiently and cost-effectively.

We protect our clients, positioning them in the best possible way to operate their business.

What is a policy rider? How long is a legislative day? Political jargon can be headache-inducing, but your ability to understand it could impact your business. In our Wonkology updates, we decode Washington lingo by giving you a straightforward definition of a political term in the news.

[Read Wonkology](#)

## professionals

**kenyen**

Kenyen R. Brown

**james**

James A. Conway

**john**

John J. Cullerton

**benjamin**

Benjamin R. Grove

**jack**

Jack N. Jacobson

**christopher**

Christopher T. Murray

**elizabeth**

Elizabeth G. Myers

**kenneth**

Kenneth D. Salomon

**jane**

Jane Sutter Starke